

TECHNICAL SESSION V

(ONLINE/OFFLINE) DEBATING GANDHI

1. Local/ National/ Global Perspective
2. Gender/ Dalit/ Environment Perspective
3. Text and Context
4. Employment and Gandhian Philosophy
5. Gandhi's Legacy

GUIDELINES FOR AUTHORS

1. Title of the paper, Author's Name, Name of the Institution, Address, E-Mail and Contact Number 2. (Title font size-14 pt)
3. Abstract : 250-300 words
4. Full Paper : 2500-4000 words
5. Language- English & Hindi
6. Font-size: 12 pt, Font-Style: Times New Roman, Line Spacing: 1.5
7. Kruti Dev 010, Devlys 010, Line
8. The paper should be sent as a word document along with your registration form and fee receipt attached to the mail
9. The paper should be completed with references as per (APA/MLA Handbook, 8th edition) guidelines
10. Kindly mail your details on the following : icmrvimarsh@gmail.com

PUBLICATION

Papers presented in the Conference will be published in SCOPUS or Web of science UGC Care list approved group 2 Journal / International Peer reviewed and Multi-disciplinary Research Journal with the Impact factor of 7.312/ ISBN book chapter 978-93-92267-05-5.

IMPORTANT DATES

Registration	-	05.03.2022
Full Paper Submission	-	15.03.2022
Journal Release	-	22.04.2022

CONTACT US

1. **Registration**

Dr. B L Devanda	-	9314618091
Dr. Swati Sharma	-	8619845073
Dr. Smriti Singh	-	9828561703
Dr. M.L. Saini	-	8209125994
2. **Accommodation/Hospitality**

Dr. M.L. Saini	-	8209125794
Mr. Manbir Singh	-	7665337445
Mr. Prashant Sharma	-	9928888776
3. **Fees**

Dr. Shippy Pareek	-	9529619456
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4. **Transport**

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REGISTRATION FEES

Paper Publication	-	1000/-
Paper Presentation	-	800/-
Participation	-	300/-
Students (UG/PG)	-	200/-

Registration form link -

<https://forms.gle/9WVs7pRHZHqP99hR7>

Bank details for depositing registration fees-

Account Name : PRINCIPAL, AGRAWAL COLLEGE, JAIPUR
Account Number : 02090100010548
IFSC Code : UCBA0000209
Branch Address : UCO BANK, AGRA ROAD, JAIPUR
MICR Code : 302028010

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1. Name with Salutation

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2. Designation & Department

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3. Mobile Number

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4. Name and Place of the Institution

.....

5. Address for Correspondence

.....

6. E-mail

.....

7. Category - Academician, Research Scholar, Student, Corporate Delegate,

Participant

8. Title of Paper (If you are a participant please mention 'NA')

.....

9. Mode of Payment- NEFT/Google Pay/Paytm/Offline.....

10. Registration fees Details

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11. Any other Information

.....



EST.1957

AGRAWAL P.G. COLLEGE

Affiliated to University of Rajasthan | Managed by Shri Agrawal Shiksha Samiti
(A Co-Educational College)

International Conference on Multi-Disciplinary Research

Vimarsh - 2022

“Innovation & New Challenges in the Present Scenario”

22nd – 23rd April 2022

In collaboration with “Indian Society of Gandhian Studies”



A Scholastic Endeavour by: -

Agrawal P.G. College, Jaipur

Contact us: +91 8619845073 | 9314618091

Email : icmrvimarsh@gmail.com



ABOUT JAIPUR

Jaipur, the capital of Rajasthan, popularly known as the Pink City was founded in AD 1727 by Maharaja Sawai Jai Singh II. It was designed by the brilliant architect Vidyadhar Bhattacharya by the ancient Hindu treatise on architecture, the Shilpa Shastra follows a grid system encircled by a fortified wall. The city has a timeless quality to it, where the ancient and the modern coexist in complete harmony. Jaipur is steeped in history and culture. Here the past comes alive in magnificent forts and palaces. The bustling bazaars of Jaipur, famous for Rajasthani jewellery, fabrics, shoes and more, possess a unique charm and are

ABOUT THE INSTITUTE

Agrawal PG college is one of the premier institutions of Rajasthan managed by Shri Agrawal Shiksha Samiti, Jaipur. The Samiti laid the foundation stone of the Agrawal Pathshala in 1918.

In 1954 it was transformed into Agrawal Inter-College. In a short span of 7 years, the Inter-College was certified as a degree college with all three streams Science, Humanities and Commerce. The college is situated in the heart of the city at Agrasen Katla, Maharaja Agrasen Marg, Agra Road, Jaipur. Being one of the oldest leading colleges in the city, it attracts students from all around. The college is well-connected with all the parts of the city by public transport. About 50,000 square yards of the college campus is surrounded by sprawling lawns and gardens. A well-maintained botanical garden and nursery, protect the bio-diversity of the area. The institute has now enhanced its scope of education which

surely a treasure - trove for the shoppers. This fascinating city with its romantic charm takes you to an epoch of royalty and tradition. Jaipur has a lot to offer to its visitors everything from pageants and festivals to extraordinary people, a wealth of handicrafts, a royal legacy of palaces and beautiful sights. Jaipur is well-connected by road, air and railways to all the parts of the country. Visitor attractions include the Hawa Mahal, City Palace, Amer Fort, Jantar Mantar, Nahargarh Fort, Jaigarh Fort, Govind Devji Temple, Birla Mandir, Galtaji etc.

includes more specialized and professional courses. Agrawal college is the first in the state to offer dual degree programs, apart from UG and PG courses. It has an affiliation with RISU which imparts various courses of skill development, enabling our students to seek better career opportunities as they step out in the competitive world. The college is committed to educate its students to be reflective and resourceful individuals who are ready to live, adapt and lead in an interconnected world. Apart from the dual degree programs, the college also offers various certificate courses to groom the student's personality. The institute through its experienced and qualified faculty continuously innovates education to ensure that we meet the needs of our students in an ever-changing world. These are only a few attributes of many that make our campus a place that fosters personal and academic growth.

ABOUT ISGS

The Indian Society of Gandhian Studies was formed in pursuance of resolution adopted at the conference on "Studies in Gandhian Thought" convened by Gandhi Bhavan, University of Allahabad from 2nd to 4th October, 1972. Ever since, it has acquired the reputation of a scholarly national organisation with a time honored legacy of promoting teaching, research and publication related to

Gandhian thought. The society has been organizing regular annual conferences across the country with the aim of providing a distinctive platform of reflection, discussion, debate, analysis and exploration of subjects related to Gandhian thought and action. The expanding participation in these conferences is proof of the relevance and sustained interest and in both ISGS and Gandhian philosophy.

ABOUT THE CONFERENCE

Agrawal PG college is organizing an international conference on multi-disciplinary research "Vimarsh 2022" focusing on the innovations and new challenges under it. The conference will be held in the college on 22nd & 23rd April 2022. Multi-disciplinary research is research done by combining many academic approaches, fields or methods. In an era of increasing academic engagement, that includes several disciplines under one subject, multi-disciplinary research has become an imperative endeavour.

The conference will give an insight on multi-disciplinary research, the innovations that are taking place under it and will also throw light on the challenges faced.

Multi-disciplinary research in the subjects of social science, humanities, commerce and management will be in focus. The conference

hosts several speakers from different fields and walks of life and presents itself as a great opportunity to learn more about the eminent field of multi-disciplinary research.

Objectives:

- To gather leading academicians, scholars and researchers to share their knowledge and ideas
- To discuss the current development of multi-disciplinary research in various fields
- To provide an opportunity for academicians and industry experts to meet and interact with local and international participants
- To learn about the challenge in the field and the innovations that are introduced to solve them

CONFERENCE COMMITTEE MEMBERS

CHIEF PATRON

Mr. Suresh Agarwal

President, Shri Agrawal Shiksha Samiti, Jaipur

PATRONS

Mr. Naresh Singhal

General Secretary, Shri Agrawal Shiksha Samiti, Jaipur

Mr. Vikas Agarwal

Secretary, Agrawal PG College, Jaipur

CO-PATRON

Dr. Sheila Rai

President, Indian Society of Gandhian Studies

CONVENER

Dr. Pradyuman Singh Rathore

Principal, Agrawal PG College, Jaipur

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HOD, Department of Political Science

Dr. Swati Sharma

Assistant Professor, Deptt. of Hindi

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Dr. Smriti Singh

HOD, Deptt. of Hindi

Mr. Ashok Goyal

HOD, Deptt. of Commerce

Dr. Shippy Pareek

HOD, Deptt. of History

TECHNICAL SESSION I

(ONLINE/ OFFLINE) SOCIETY, CULTURE AND CINEMA

- | | |
|--|---|
| 1. Role of Cinema and Journalism in Literature | Smart Cities Initiatives |
| 2. Globalization and The Indian Society | 9. Governance, Reforms and Public Affairs |
| 3. Indian Values, Ethics and Folk Literature | 10. Local Government |
| 4. New Challenges For Indian English Poetry | 11. Public Administration and Ethics |
| 5. Contemporary Dilemmas in Feminism | 12. Mass Media and Public History - History and Entertainment |
| 6. Film Studies | 13. Historical Culture and History Education |
| 7. Women Empowerment | 14. Identity and History around us |
| 8. Make In India, Skill India, Digital India, | 15. Globalization Vs Localization |

TECHNICAL SESSION II

(ONLINE/OFFLINE) INNOVATIVE PRACTICES IN COMMERCE AND MANAGEMENT

- | | |
|---|--|
| 1. Digital Marketing and Social Media Marketing | 8. Innovation and Technological Entrepreneurship |
| 2. Marketing and Digital Marketing Analytics | 9. Women Entrepreneurship Social Entrepreneurship and Innovation |
| 3. Banking and Financial Intermediation | 10. Accounting Software & Business Management |
| 4. Financial Markets: Derivatives and Risk Management | 11. Accounting, Auditing & Performance Evaluation |
| 5. Behavioral Finance and Investment Bias | 12. Accounting, Banking, Financial |
| 6. Innovative Idea Generation & Implementation | 13. Creative Accounting and Earning Management |
| 7. Project Preparation For Innovative Ventures | |

TECHNICAL SESSION III

TRENDS IN TOURISM & HOSPITALITY SECTOR

- | | |
|-------------------------------------|---|
| 1. New Trends in Hospitality Sector | 7. Hospitality and Tourism Fundamental |
| 2. Food and Health | 8. Leadership issues during COVID-19 crisis |
| 3. Sustainable Tourism | 9. Work From Home and its Implications |
| 4. E- Tourism | 10. Entrepreneurship Development |
| 5. Air Transport Management | |
| 6. Aviation Management | |

TECHNICAL SESSION IV

MODERN APPROACHES IN EDUCATION

- | | |
|---|----------------------------|
| 1. Technology Integration | 8. Undergraduate Education |
| 2. Creative Teaching Methods | 9. Post-Graduate Education |
| 3. Alternative Ways of Teaching | 10. Adult Education |
| 4. Team Teaching & Interdisciplinary Integration | 11. Vocational Training |
| 5. Multilingualism | 12. Informal Learning |
| 6. Innovations in Education Raising Scientific Literacy | 13. Life-Long Learning |
| 7. Learning & Teaching Through Arts | 14. Employability Issues |
| | 15. Brain & Learning |
| | 16. Psychology |